# 721 SERIES TECHNICAL PRESENTATION



XTREME + MOI

9.5



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Ver 12.01.20



## **KEY TECHNOLOGY OVERVIEW - EXOTICS C721 DRIVER**

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RIDGEBACK.

MORE FEEL.

MORE POWER.

Tour Edge

XTREME + MOI

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Ridgeback Technology RIDGEBACK provides bracing at center face creating MORE POWER AND FEEL FROM ALL PARTS OF THE FACE.



Dual Carbon Wings

DUAL CARBON WINGS SAVE WEIGHT ALLOWING OPTIMAL CG PLACEMENT.



DIAMOND FACE 2.0 CREATES FORGIVENESS AND AMAZING BALL SPEED.

Diamond Face 2.0 Technology



Backweight

REAR BACKWEIGHT lowers and moves cg back to deliver HIGHER LAUNCH AND INCREASED STABILITY (HIGH M.O.I.).



Sound Diffusion Panels

SOUND DIFFUSION PANELS are internally positioned to ORCHESTRATE GORGEOUS SOUND AT IMPACT.



ADJUSTABLE HOSEL ALLOWS LOFT AND LIE ANGLE CHANGES FOR DIALING IN THE PERFECT BALL FLIGHT.

BECAUS

Adjustable Hosel





## **TECHNOLOGY DETAIL - EXOTICS C721 DRIVER**



## **Ridgeback Technology**

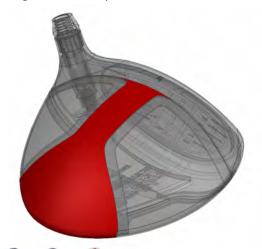
#### What is it?

Ridgeback is a power producer. TE engineers created a titanium spine running from the center of the face through the crown and wrapping around the head to connect with the titanium sole plate.

#### What does it do?

This titanium spine within the carbon crown acts as a brace to produce more power on center hits. Bracing the center of the face also allows design of greater face flex in the heel and toe areas meaning off-center hits achieve greater power.

Ridgeback also creates superior feel at impact. The extra rigidity created by the brace through the crown produces a much stronger feel at impact when compared to a full carbon crown and results in a crisper and brighter feel at impact.





#### **Dual Carbon Wings**

#### What are they?

TE engineers replaced titanium from the crown and sole by creating wrap-around Carbon Wings.

#### What do they do?

The use of Dual Carbon wings saves considerable weight.

This weight savings is then moved to the ideal location to help with creating optimal CG location. The C721 driver has a low-rearward CG position that produces an extremely high M.O.I. to increase stability at impact.

The C721 Driver employs 19% more Carbon Fiber than any previous Exotics driver and the CG was lowered by 13% to improve launch characteristics.



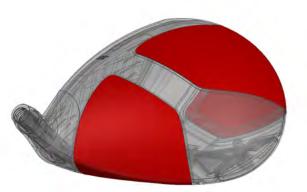
**Diamond Face 2.0** 

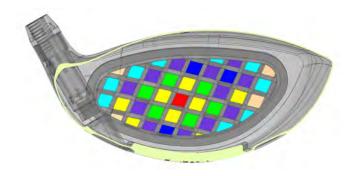
#### What is it?

Diamond Face 2.0 is made up of diamond shapes of variable face thickness behind the face. There are 43 total diamond shapes featured on Diamond Face 2.0, comprising seven different thicknesses in an interweaving pattern. This compares to the three different thicknesses used on the initial Diamond Face design. Face thickness of Diamond Face 2.0 at the extreme perimeters of the face is also reduced by 20%.

#### What does it do?

The mini trampolines that make-up Diamond Face 2.0 create faster ball speeds and an expanded sweet spot. The increase in Diamond Face 2.0 coverage to the extreme heel and toe and of the driver dramatically increases ball speed and forgiveness on off-center hits.







## **TECHNOLOGY DETAIL - EXOTICS C721 DRIVER**



### Adjustable Rear Backweight

#### What is it?

A 10-gram adjustable back weight is located at the extreme rear of the clubhead.

#### What does it do?

The position of the backweight helps deliver an optimally located CG, maximizing M.O.I. and aiding extreme stability and resistance to twisting at impact.

Installation of different weights also allows dialing in of required swingweight at custom driver lengths.

Additional weights available in 5 grams, 15 grams and 18 grams.

BECAUS



## Sound Diffusion Panels

#### What is it?

Sound Diffusion Panels are strategically-placed panels located inside the club.

#### What do they do?

These Panels vastly improve the acoustic properties of the driver by directing and diffusing sound waves within the club head on impact. This enhances the richness of the sound produced.

Working in concert with the Sound Diffusion Panels, inherent design aspects of Ridgeback and the wrap around Carbon Wings all work together to orchestrate the 721 driver's industry-leading sound and feel.



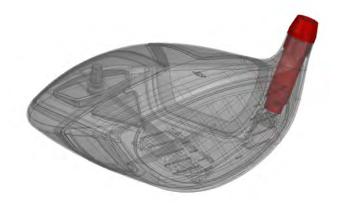


#### What is it?

The adjustable hosel allows golfers to adjust the loft +/- 2 degrees and lie angle through a range of 3 degrees.

#### What does it do?

With three lofts being offered (9.5, 10.5, and 12.5 degrees) the 721 delivers a loft range of 7.5 degrees to 14.5 degrees, while various alternate settings afford lie angles from 59 degrees to 62 degrees.

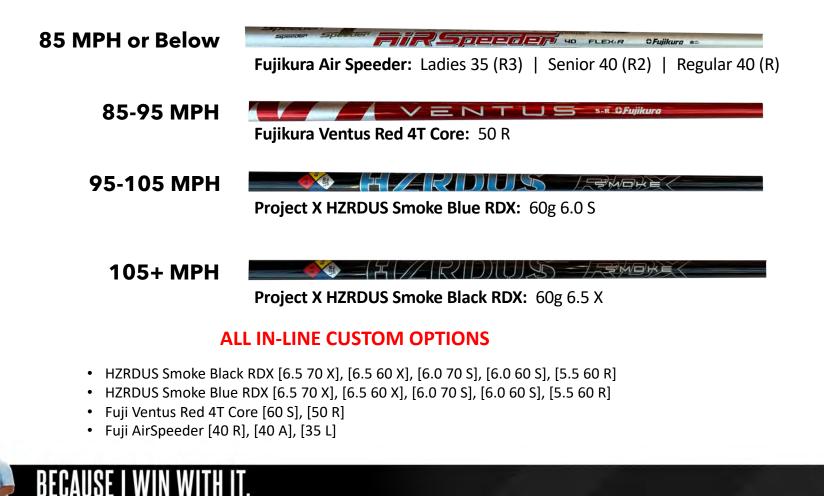




# **SPEEDTESTED**

## To Determine the Optimal Custom Shaft for Every Flex. Proven by Robotic Testing. Validated by Player Testing.

The shaft make-up is unique to the industry. We tested every major shaft in play on the PGA Tour extensively by using the Tour Edge Development Robot (or T.E.D.) to find the best performing shafts for key swing speeds.





#### **CLUB SPECIFICATIONS**

STD. LOFT	HOSEL SET.	ADJ. LOFT	LIE	LENGTH	STD. LOFT	HOSEL SET.	ADJ. LOFT	LIE	LENGTH	STD. LOFT	HOSEL SET.	ADJ. LOFT	LIE	
9.5°	0	9.5°	59°	45.5″	10.5°	0	10.5°	59°	45.5″	12.0°	0	12°	59°	
9.5°	O-	8.5°	59.5°	45.5″	10.5°	O-	9.5°	59.5°	45.5″	12.0°	O-	11°	59.5°	
9.5°		7.5°	60°	45.5″	10.5°		8.5°	60°	45.5″	12.0°		10°	60°	
9.5°	U-	8.5°	61°	45.5″	10.5°	U-	9.5°	61°	45.5″	12.0°	U-	11°	61°	
9.5°	UO	9.5°	62°	45.5″	10.5°	UO	10.5°	62°	45.5″	12.0°	UO	12°	62°	
9.5°	U+	10.5°	61.5°	45.5″	10.5°	U+	11.5°	61.5°	45.5″	12.0°	U+	13°	61.5°	
9.5°	++	11.5°	60.5°	45.5″	10.5°	++	12.5°	60.5°	45.5″	12.0°	++	14°	60.5°	
9.5°	O+	10.5°	59.5°	45.5″	10.5°	O+	11.5°	59.5°	45.5″	12.0°	O+	13°	59.5°	

\*10.5 Available in Left Hand

### Sole Weights

10-gram installed. Additional weights available in 5 grams, 15 grams and 18 grams.





#### **IN LINE SHAFT SPECIFICATIONS**

BECAUSE I WIN WITH IT.

MODEL	FLEX	WEIGHT	LAUNCH	TORQUE
Fujikura Air Speeder 35	R3 (L)	40.5g	High	9.0°
Fujikura Air Speeder 40	R2 (A)	44.5g	High	8.5°
Fujikura Air Speeder 40	R (R)	46.5g	High	8.0°
Fujikura Ventus Red 4T Core 50	R	58g	Mid	3.7°
Fujikura Ventus Red 4T Core 60	S	67g	Mid	3.3°
Project X HZRDUS Smoke Blue RDX 60	5.5 (R)	64g	Low	3.5°
Project X HZRDUS Smoke Blue RDX 60	6.0 (S)	64g	Low	3.5°
Project X HZRDUS Smoke Blue RDX 60	6.5 (X)	64g	Low	3.5°
Project X HZRDUS Smoke Blue RDX 70	6.0 (S)	75g	Low	3.3°
Project X HZRDUS Smoke Blue RDX 70	6.5 (X)	75g	Low	3.3°
Project X HZRDUS Smoke Black RDX 60	5.5 (R)	58g	Low	4.0°
Project X HZRDUS Smoke Black RDX 60	6.0 (S)	58g	Low	3.5°
Project X HZRDUS Smoke Black RDX 60	6.5 (X)	60g	Low	3.5°
Project X HZRDUS Smoke Black RDX 70	6.0 (S)	67g	Low	3.5°
Project X HZRDUS Smoke Black RDX 70	6.5 (X)	69g	Low	3.5°



## **KEY TECHNOLOGY OVERVIEW - EXOTICS C721 FAIRWAY**

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Ridgeback Technology RIDGEBACK provides bracing at center face creating MORE POWER AND FEEL FROM ALL PARTS OF THE FACE.



DUAL CARBON WINGS SAVE WEIGHT ALLOWING OPTIMAL CG PLACEMENT.

Dual Carbon Wings



DIAMOND FACE 2.0 CREATES FORGIVENESS AND AMAZING BALL SPEED.

Diamond Face 2.0 Technology



HYPER-STEEL CUP FACE works in tandem with the diamond face to drive **MORE BALL SPEED.** 

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Adjustable Rear Backweight **REAR BACKWEIGHT** lowers and moves cg back to deliver **HIGHER** LAUNCH AND INCREASED STABILITY (HIGH M.O.I.).



SOUND DIFFUSION PANELS ARE INTERNALLY POSITIONED TO ORCHESTRATE GORGEOUS SOUND AND FEEL.

BECAUS

*RIDGEBACK. More Power. More Feel.* 



Sound Diffusion Panels



## **TECHNOLOGY DETAIL - EXOTICS C721 FAIRWAY**



**Ridgeback Technology** 

#### What is it?

Ridgeback is a power producer. TE engineers created a steel spine running from the center of the face through the crown and wrapping around the head to connect with the stainless-steel sole plate.

#### What does it do?

This steel spine within the carbon crown acts as a brace to produce more power on center hits.

Bracing the center of the face also allows design of greater face flex in the heel and toe areas meaning off center hits achieve greater power.

Ridgeback also creates superior feel at impact. The extra rigidity created by the brace through the crown produces a much stronger feel at impact when compared to a full carbon crown and results in a crisper and brighter feel at impact.





#### **Dual Carbon Wings**

#### What are they?

TE engineers replaced steel from the crown and sole by creating wrap-around Carbon Wings.

#### What do they do?

The use of Dual Carbon wings saves considerable weight.

This weight savings is then moved to the ideal location to help with creating the optimal CG location. The C721 fairway metal has a low-rearward CG position that produces an extremely high M.O.I. to increase stability at impact.

This is by far the most Carbon Fiber to be featured on the crown of an Exotics fairway metal.





#### **Diamond Face 2.0**

#### What is it?

Diamond Face 2.0 is made up of diamond shapes of variable face thickness behind the face.

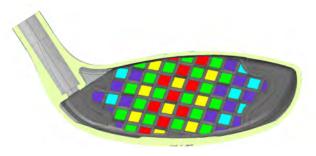
There are 61 total diamond shapes featured on Diamond Face 2.0, comprising five different thicknesses in an interweaving pattern. This compares to the three different thicknesses used on the initial Diamond Face design.

Face thickness of Diamond Face 2.0 at the extreme perimeters of the face is also reduced by 20%.

#### What does it do?

The mini trampolines that make-up Diamond Face 2.0 create faster ball speeds and an expanded sweet spot.

The increase in Diamond Face 2.0 coverage to the extreme heel and toe dramatically increases ball speed and forgiveness on off-center hits.





## **TECHNOLOGY DETAIL - EXOTICS C721 FAIRWAY**



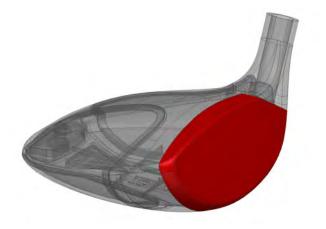
## Hyper-Steel Cup Face

#### What is it?

The 12<sup>th</sup> iteration of Exotics pioneering cup face in the C721 fairway is our most advanced and utilizes a new, stronger proprietary Hyper-Steel material.

#### What does it do?

Ball speed, ball speed and even more ball speed. Working in tandem with Diamond Face 2.0, this is the fastest Exotics fairway yet.



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#### Adjustable Rear Backweight

#### What is it?

A 10-gram adjustable back weight is located at the extreme rear of the clubhead.

#### What does it do?

The position of the backweight helps deliver an optimally located CG, maximizing M.O.I. and aiding extreme stability and resistance to twisting at impact.

Installation of different weights also allows dialing in of required swing weight at custom lengths.

Additional weights available in 5 grams, 15 grams and 18 grams.





Sound Diffusion Panels

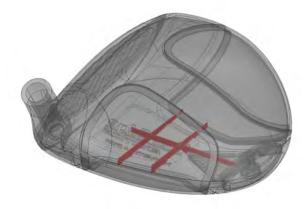
#### What are they?

Sound Diffusion Panels are strategically placed panels located inside the club.

#### What do they do?

Five internal panels vastly improve the acoustic properties by directing and diffusing sound waves within the club head on impact. This enhances the richness of the sound produced.

Working in concert with the Sound Diffusion Panels, inherent design aspects of Ridgeback and the wrap around Carbon Wings all work together to orchestrate the 721 fairway's industry leading sound and feel.

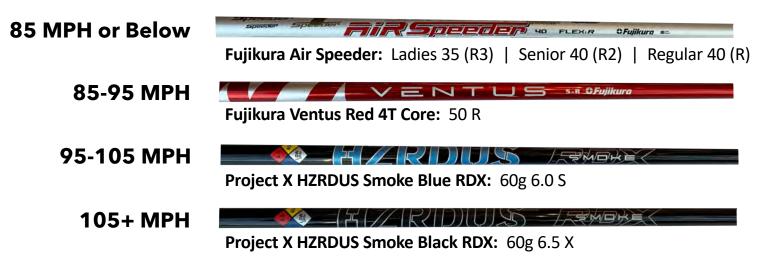




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The shaft make-up is unique to the industry. We tested every major shaft in play on the PGA Tour extensively by using the Tour Edge Development Robot (or T.E.D.) to find the best performing shafts for key swing speeds.



## **ALL IN-LINE CUSTOM OPTIONS**

- HZRDUS Smoke Black RDX [6.5 70 X], [6.5 60 X], [6.0 70 S], [6.0 60 S], [5.5 60 R]
- HZRDUS Smoke Blue RDX [6.5 70 X], [6.5 60 X], [6.0 70 S], [6.0 60 S], [5.5 60 R]
- Fuji Ventus Red 4T Core [60 S], [50 R]
- Fuji AirSpeeder [40 R], [40 A], [35 L]

## ECAUSE I WIN WITH IT.



#### **CLUB SPECIFICATIONS**

MODEL	LOFT	FACE ANGLE	HEAD SIZE	LIE ANGLE	LENGTH
#3	13.5°	Square	185cc	56°	43″
#3*	15°	Square	185cc	57°	43″
#3	16.5°	Square	175cc	58°	43″
#5	18°	Square	175cc	58°	42″
#7	21°	Square	165cc	59°	41.5″

#### **Sole Weights**

10-gram installed. Additional weights available in 5 grams,15 grams and 18 grams.

\*Available in Left Hand.

#### IN LINE SHAFT SPECIFICATIONS

MODEL	FLEX	WEIGHT	LAUNCH	TORQUE
Fujikura Air Speeder 35	R3 (L)	40.5g	High	9.0°
Fujikura Air Speeder 40	R2 (A)	44.5g	High	8.5°
Fujikura Air Speeder 40	R (R)	46.5g	High	8.0°
Fujikura Ventus Red 4T Core 50	R	58g	Mid	3.7°
Fujikura Ventus Red 4T Core 60	S	67g	Mid	3.3°
Project X HZRDUS Smoke Blue RDX 60	5.5 (R)	64g	Low	3.5°
Project X HZRDUS Smoke Blue RDX 60	6.0 (S)	64g	Low	3.5°
Project X HZRDUS Smoke Blue RDX 60	6.5 (X)	64g	Low	3.5°
Project X HZRDUS Smoke Blue RDX 70	6.0 (S)	75g	Low	3.3°
Project X HZRDUS Smoke Blue RDX 70	6.5 (X)	75g	Low	3.3°
Project X HZRDUS Smoke Black RDX 60	5.5 (R)	58g	Low	4.0°
Project X HZRDUS Smoke Black RDX 60	6.0 (S)	58g	Low	3.5°
Project X HZRDUS Smoke Black RDX 60	6.5 (X)	60g	Low	3.5°
Project X HZRDUS Smoke Black RDX 70	6.0 (S)	67g	Low	3.5°
Project X HZRDUS Smoke Black RDX 70	6.5 (X)	69g	Low	3.5°



# <u>Because I win with IT.</u>



*Tour Edge* 

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XTREME + MOI



LIGHTWEIGHT CARBON CROWN saves weight allowing OPTIMAL CG PLACEMENT.



Diamond Face 2.0 Technology DIAMOND FACE CREATES FORGIVENESS AND AMAZING BALL SPEED.



Hyper Steel Face

HYPER-STEEL FACE works in tandem with the diamond face to produce GREAT FEEL AND MORE BALL SPEED.



REAR BACKWEIGHT lowers and moves cg back to deliver HIGHER LAUNCH AND INCREASED STABILITY (HIGH M.O.I.).



Sound Diffusion Panels

SOUND DIFFUSION PANELS ARE INTERNALLY POSITIONED TO ORCHESTRATE GORGEOUS SOUND AND FEEL.

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*DIAMOND FACE. MORE POWER. MORE FEEL.* 





## **TECHNOLOGY DETAIL - EXOTICS C721 HYBRID**



#### What is it?

TE engineers replaced steel from the crown with a 100% carbon fiber crown in this hybrid design.

#### What does it do?

The use of an all-Carbon crown saves considerable weight. This weight savings is then moved to the ideal location to help with creating the optimal CG location. The C721 hybrid has a low-rearward CG position that produces an extremely high M.O.I. to increase stability at impact.

This is the first Exotics hybrid to ever feature Carbon Fiber on the crown.



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#### **Diamond Face 2.0**

#### What is it?

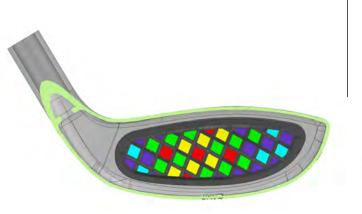
Diamond Face 2.0 is made up of diamond shapes of variable thickness behind the face. There are 41 total diamond shapes featured on Diamond Face 2.0, comprising seven different thicknesses in an interweaving pattern. This compares to the three different thicknesses used on the initial Diamond Face design.

Face thickness of Diamond Face 2.0 at the extreme perimeters of the face is also reduced by 20%.

#### What does it do?

The mini trampolines that make-up Diamond Face 2.0 create faster ball speeds and an expanded sweet spot.

The increase in Diamond Face 2.0 coverage to the extreme heel and toe dramatically increases ball speed and forgiveness on off-center hits.





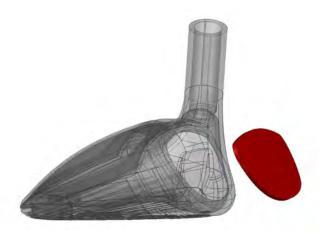
**Hyper-Steel Face** 

#### What is it?

A new lighter and stronger 450-Hyper-Steel Face construction is used on the 721 hybrid.

#### What does it do?

Our new face creates amazing feel and a powerful rebound for more ball speed.



## **TECHNOLOGY DETAIL - EXOTICS C721 HYBRID**





#### Adjustable Rear Backweight

What is it?

A 5-gram adjustable back weight is located at the extreme rear of the clubhead.

#### What does it do?

The position of the backweight helps deliver an optimally located CG, maximizing M.O.I. and aiding extreme stability and resistance to twisting at impact.

Installation of different weights also allows dialing in of required swing weights at custom lengths.

Additional weights available in 10 grams, 15 grams and 18 grams.



#### **Sound Diffusion Panels**

#### What are they?

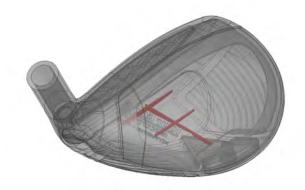
Sound Diffusion Panels are strategically placed panels located inside the club.

#### What do they do?

Five internal panels vastly improve the acoustic properties of the hybrid by directing and diffusing sound waves within the club head on impact. This enhances the richness of the sound produced.



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## **ALL IN-LINE CUSTOM OPTIONS**

- HZRDUS Smoke Black RDX [6.5 80 X], [6.0 80 S], [5.5 80 R]
- KBS TGI [80-S], [70-R], [60-R], [50-L]





#### **CLUB SPECIFICATIONS**

MODEL	LOFT	FACE ANGLE	HEAD SIZE	LIE ANGLE	LENGTH
#2	17°	Square	115cc	58°	40.75″
#3	19°	Square	113cc	58.5°	40.25″
#4	22°	Square	110cc	59°	39.75″
#5	25°	Square	108cc	59.5°	39.25″

#### **Sole Weights**

5-gram installed. Additional weights available in 10 grams, 15 grams and 18 grams.

#### IN LINE SHAFT SPECIFICATIONS

MODEL	FLEX	WEIGHT	LAUNCH	TORQUE
KBS TGI Tour Graphite 50	L	50g	High	4.0°
KBS TGI Tour Graphite 60	А	60g	High	3.5°
KBS TGI Tour Graphite 70	R	70g	Mid/High	3.0°
KBS TGI Tour Graphite 80	S	80g	Mid	2.0°
Project X HZRDUS Smoke Black RDX 80	5.5 (R)	80g	Low	2.5°
Project X HZRDUS Smoke Black RDX 80	6.0 (S)	81g	Low	2.5°
Project X HZRDUS Smoke Black RDX 80	6.5 (X)	83g	Low	2.4°







## **DUAL VIBRCOR** Delivers **REMARKABLE FEEL.**



# DIAMOND FACE CREATES AMAZING FORGIVENESS AND POWER

Diamond Face Technology



MILITARY-GRADE MARAGING STEEL L-CUP FACE creates amazing rebound to also drive MORE POWER.

Military Grade L-Cup Face



HOLLOW BODY DESIGN ALLOWS PERIMETER WEIGHTING FOR EXCEPTIONAL FORGIVENESS AND POWER.



PLAYER-PREFERRED COMPETITION SHAPE FEATURES A THINNER TOPLINE AND LOFTS THAT DELIVER MAXIMUM CONFIDENCE AT ADDRESS. *VIBRCOR. MORE POWER. MORE FEEL.* 

Tour Edge







## **TECHNOLOGY DETAIL - EXOTICS C721 IRONS**



### Dual VibRcor Technology

#### What is it?

A prioprietary TPU is used in two places to create a new feel-enhancing internal technology.

#### What does it do?

VibRcor aids the feel of the clubhead as well as dampens sound and shock at impact. The end result is the feel of a beautiful forged iron.



#### **Diamond Face 2.0**

#### What is it?

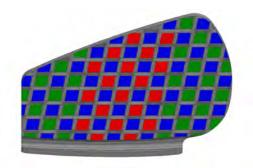
There are 92 total Diamond shapes featured on Diamond Face 2.0 that cover the entire face of the C721 iron. Diamond Face 2.0 features three different thicknesses in an interweaving pattern and features a face thickness reduction of 29%.

#### What does it do?

The mini trampolines that make-up Diamond Face 2.0 create faster ball speeds and an expanded sweet spot.

The full-face increase in Diamond Face 2.0 coverage to the extreme heel and toe coverage ball speed on off-center hits while also greatly aiding forgiveness on these strikes. This is the first time Tour Edge has employed Diamond Face technology into an iron.







Military Grade Maraging Steel L-Cup Face

#### What is it?

A high-strength forged Military-Grade Maraging Steel Face is plasma-welded onto a 17-4 stainless steel body.

This ultra-high-strength steel is used in aerospace, with applications including landing gear, helicopter undercarriages, slat tracks and rocket motor cases and other applications which require a high strength-to-weight material.

#### What does it do?

It allowed us to produce a significantly thinner face, the thinnest in an Exotics iron to date. It also helped dramatically increases face flex across a greater surface area of the club face.

The L-Cup Face acts as a hinge designed to improve accuracy and protect off-center ball speed.



## **TECHNOLOGY DETAIL - EXOTICS C721 IRONS**





### **Hollow Body Design**

#### What is it?

TE engineers have been a pioneer of hollow body iron design, where we translate the benefits of wood construction into classic iron design.

#### What does it do?

The hollow body design creates distance and forgiveness and when combined with VibRcor, we achieve a Players Distance iron with the feel and control of a forged iron set.



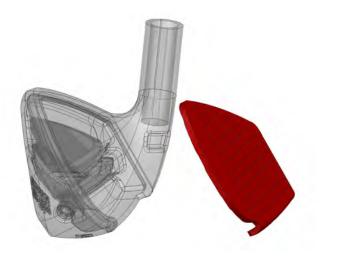
### **Player Preferred Shaping**

#### What is it?

The Exotics C721 Iron (Competition Spec) features a smaller, more classic shape, more traditional lofts and a thinner topline that is still ideal for a broad range of golfers.

#### What does it do?

This classic shape provides a design that appeals to players who want a traditional visual setup while combining our latest technology to deliver a true Player's Distance iron.



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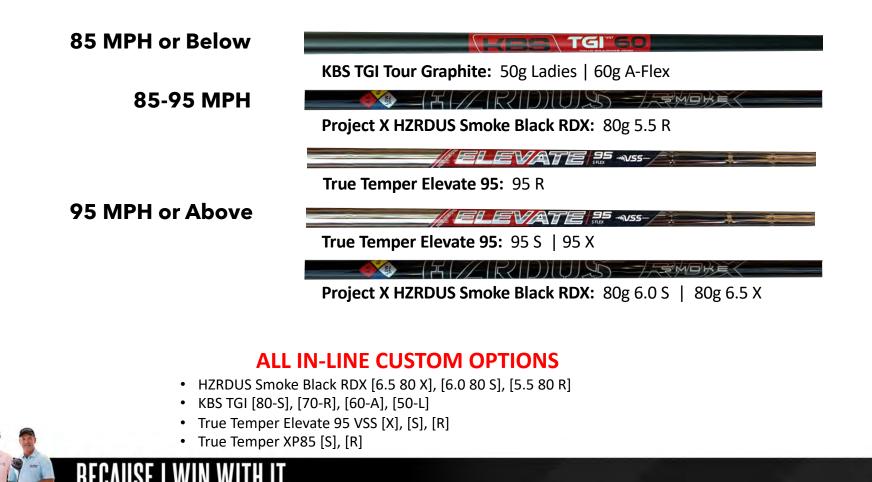




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#### **CLUB SPECIFICATIONS**

MODEL	LOFT	LIE	LENGTH
#3 iron	19°	61°	39.25″
#4 iron	21°	61°	38.75″
#5 iron	23°	61.5°	38.25″
#6 iron	26.5°	62°	37.75″
#7 iron	30°	62.5°	37.25″
#8 iron	34°	63°	36.75″
#9 iron	39°	63.5°	36.25″
PW	44°	64°	35.75″
AW	49°	64°	35.75″

#### **IN LINE SHAFT SPECIFICATIONS**

MODEL	FLEX	WEIGHT	LAUNCH	TORQUE
KBS TGI Tour Graphite 50	L	50g	High	4.0°
KBS TGI Tour Graphite 60	А	60g	High	3.5°
KBS TGI Tour Graphite 70	R	70g	Mid/High	3.0°
KBS TGI Tour Graphite 80	S	80g	Mid	2.0°
Project X HZRDUS Smoke Black RDX 80	5.5 (R)	80g	Low	2.5°
Project X HZRDUS Smoke Black RDX 80	6.0 (S)	81g	Low	2.5°
Project X HZRDUS Smoke Black RDX 80	6.5 (X)	83g	Low	2.4°
True Temper Elevate 95 VSS	R	112g	Mid/High	3.0°
True Temper Elevate 95 VSS	S	117g	Mid/High	2.2°
True Temper Elevate 95 VSS	Х	119g	Mid/High	2.0°
True Temper XP85	R	85g	Mid/High	3.0°
True Temper XP85	S	85g	Mid/High	2.2°





Tour Edge

VIBRCOR.

MORE POWER.

MORE FEEL.



## DUAL VIBRCOR DELIVERS REMARKABLE FEEL.



Diamond Face 2.0 Technology

Technology

## DIAMOND FACE CREATES AMAZING FORGIVENESS AND POWER.



360° Undercut

**360° UNDERCUT DESIGN** PRODUCES HIGHER LAUNCH AND MORE FACE FLEX FOR LONGER, HIGH-FLYING SHOTS.



**EXTREME TOE-WEIGHTED DESIGN** ELONGATES THE SWEET SPOT FOR CONSISTENT DISTANCE AND FORGIVENESS. **Extreme Toe Weighting** 



## **POWER LOFTED** SETUP DELIVERS **EXTREME DISTANCE GAINS.**







## **TECHNOLOGY DETAIL - EXOTICS E721 IRONS**



### Dual VibRcor Technology

#### What is it?

A proprietary TPU strategically placed in the deep 360degree undercut pocket and a second placement directly behind the face.

#### What does it do?

VibRcor aids the feel of the clubhead as well as dampens sound and shock at impact. The end result is the feel of a beautiful forged iron in an Extreme Game Improvement iron.



#### **Diamond Face 2.0**

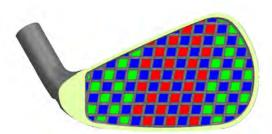
#### What is it?

There are 103 total Diamond shapes featured on Diamond Face 2.0 that cover the entire face of the E721 iron. Diamond Face 2.0 features three different thicknesses in an interweaving pattern and features a face thickness reduction of 21%.

#### What does it do?

The mini trampolines that make-up Diamond Face 2.0 create faster ball speeds and an expanded sweet spot.

The full-face increase in Diamond Face 2.0 coverage to the extreme heel and toe coverage ball speed on off-center hits while also greatly aiding forgiveness on these strikes. This is the first time Tour Edge has employed Diamond Face technology into an iron.





#### 360° Undercut Design

#### What is it?

The design is a one-piece high-strength steel body with a 360-degree Undercut Design.

#### What does it do?

It lowers the CG to produce a higher launch and increased face flexing, ball speed and overall distance across the entire face.



## **BECAUSE I WIN WITH IT.**



## **TECHNOLOGY DETAIL - EXOTICS E721 IRONS**



## **Extreme Toe Weighting**

*What is it?* Additional weight is placed in the toe.

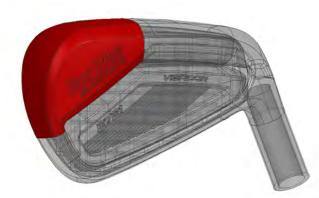
*What does it do?* This toe weighting elongates the sweet spot for added forgiveness and consistent distance.

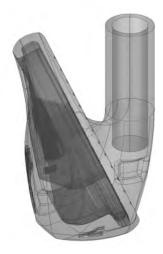


*What is it?* Stronger lofts in all irons.

#### What does it do?

As a result of the lower and deeper CG, the E721 irons are power lofted to create distance and lower spin rates, while achieving the same launch characteristics as a standard lofted iron.









# **SPEEDTESTED**

## To Determine the Optimal Custom Shaft for Every Flex. Proven by Robotic Testing. Validated by Player Testing.

The shaft make-up is unique to the industry. We tested every major shaft in play on the PGA Tour extensively by using the Tour Edge Development Robot (or T.E.D.) to find the best performing shafts for key swing speeds.



## **ALL IN-LINE CUSTOM OPTIONS**

- HZRDUS Smoke Black RDX [6.5 80 X], [6.0 80 S], [5.5 80 R]
- KBS TGI [80-S], [70-R], [60-A], [50-L]
- True Temper Elevate 95 VSS [X], [S], [R]
- True Temper XP85 [S], [R]



#### **CLUB SPECIFICATIONS**

MODEL	LOFT	LIE	LENGTH
#4 iron	19°	61°	38.75″
#5 iron	21.5°	61.5°	38.25″
#6 iron	24°	62°	37.75″
#7 iron	27.5°	62.5°	37.25″
#8 iron	32°	63°	36.75″
#9 iron	37°	63.5°	36.25"
PW	42°	64°	35.75″
AW	46°	64°	35.75″
GW	51°	64°	35.75″
SW	56°	64°	35.75″

#### **IN LINE SHAFT SPECIFICATIONS**

MODEL	FLEX	WEIGHT	LAUNCH	TORQUE
KBS TGI Tour Graphite 50	L	50g	High	4.0°
KBS TGI Tour Graphite 60	А	60g	High	3.5°
KBS TGI Tour Graphite 70	R	70g	Mid/High	3.0°
KBS TGI Tour Graphite 80	S	80g	Mid	2.0°
Project X HZRDUS Smoke Black RDX 80	5.5 (R)	80g	Low	2.5°
Project X HZRDUS Smoke Black RDX 80	6.0 (S)	81g	Low	2.5°
Project X HZRDUS Smoke Black RDX 80	6.5 (X)	83g	Low	2.4°
True Temper Elevate 95 VSS	R	112g	Mid/High	3.0°
True Temper Elevate 95 VSS	S	117g	Mid/High	2.2°
True Temper Elevate 95 VSS	Х	119g	Mid/High	2.0°
True Temper XP85	R	85g	Mid/High	3.0°
True Temper XP85	S	85g	Mid/High	2.2°

